

Gilli Moon's Workshop on CD:

# Artist eMPoWeR

- the Path to Artist Empowerment



**Gilli Moon**, artist, songwriter and author, hosts artist empowerment workshops encouraging, motivating and providing solutions for artists and arts business professionals. This live recording on CD and accompanying written transcript is of an **Artist eMPoWer Workshop** that Gilli Moon conducted at the Musician's Institute in Hollywood, California. Also included is a bonus interview recording of Gilli's "Artists as Entrepreneurs" for the Artist's EDGE national conference. This CD is a step by step audio workshop on exploring your creative talents and pursuing excellence as a professional artist.

For artists of all genres who've chosen the professional path, practical steps in harnessing one's creative abilities to succeed and survive in the Arts *and* enjoy one's artistry at the same time, Gilli Moon's **workshop on CD: Artist eMPoWeR - the Path to Artist Empowerment** - combines a self-empowering practical guide in surviving and succeeding in the Arts with key business principles and spiritual nourishment. Topics covered include artist self-affirmations, self-development, image, story and goals; discovering your competitive advantage through your uniqueness, talent strengths and ambitions; the importance of the artist as a business; how to develop the right relationships; the realities of the entertainment & arts businesses; tips to overcome obstacles and survive & succeed; the importance of education, training and resources; surviving the industry; staying motivated; defining success on one's own terms, and enjoying the journey.

Also included is a bonus interview recording of Gilli's "**Artists as Entrepreneurs**" Artist's EDGE national conference call, hosted by Debra Russell. Gilli Moon's topic was 'Artist Entrepreneurship'. Artists called in and Gilli's main focus of her phone discussion were the following: The importance being "a business", How to define success on your own terms, How to narrow down your strengths and uniqueness to find your competitive edge, And how to develop the right relationships. In Debra's own words: "Gilli takes on being a unique force: she is her own person."

Listening to the CD, it'll be like you were there with Gilli. Play it in the car, or before going to bed, while you work, or sit intently... No matter the place, whether you are a student, or a full time professional artist, this workshop will take you on an artistic journey of self-empowerment, self-discovery and powerful marketing and business lessons. Enjoy the read and ride!

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